

DemCon'26

Dementia Conference

Dementia Care: Action to Acceleration

18th & 19th Sep 2026
IIT-M Research Park
Chennai

Proposal for *Sponsorship, Exhibition and Advertisements*



Organized by



Dementia
IndiaAlliance

In Association with



Schizophrenia Research
Foundation (India)

Introduction to DemCon 2026

DemCon 2026 is the flagship international conference on dementia care, organized by Dementia India Alliance (DIA). Building on the success of previous editions, the conference will be held in Chennai, convening leaders from healthcare, policy, academia, technology, and caregiving to address one of India's most urgent and rapidly growing public health challenges—dementia.

India is home to an estimated 8.8 million people living with dementia, a number projected to rise significantly in the coming decades. **With over 1,000 delegates expected**—including policymakers, healthcare leaders, researchers, innovators, and caregivers—DemCon 2026 offers a unique platform for visibility, thought leadership, and meaningful engagement with key stakeholders shaping the future of dementia care in India.

India is home to an estimated 8.8 million people living with dementia, a number projected to rise sharply in the coming decades. DemCon 2026 aims to respond to this urgent need by fostering innovation, strengthening systems of care, and promoting inclusive, scalable solutions for prevention, early diagnosis, care, and support.

The conference will feature:

- High-level plenary sessions and expert panel discussions
- Interactive workshops and skill-building sessions
- A dedicated caregiver and community engagement track
- Exhibitions, technology showcases, and research poster presentations
- Participation from government bodies, healthcare institutions, NGOs, academic organizations, and global experts

DemCon is not just a conference—it is a growing national movement. Through this platform, DIA is catalyzing a coordinated, nationwide response to dementia that is evidence-based, person-centred, and culturally relevant.

We invite visionary partners and sponsors to join us in accelerating India's response to dementia—while gaining strategic visibility and alignment with a high-impact national cause. **Position your brand at the forefront of a national movement—gain premium visibility, influence critical conversations, and connect with 1,000+ high-value stakeholders across healthcare, policy, and innovation.**





Sponsorship Overview

Why Participate at DemCon 2026?

Be Part of a National Movement

- Contribute to building a dementia-friendly India through awareness, access, and actionPlay a role in shaping the future of dementia care, capacity-building, and community support

Engage with a High-Impact Audience

- 800-1000+ delegates, including healthcare leaders, policymakers, NGOs, academic institutions, caregivers, senior citizens, students, and startups
- Unique opportunity to connect with key stakeholders across India's eldercare and mental health ecosystem

Showcase Thought Leadership

- Position your organization as a leader in innovation across healthcare, wellness, technology, and eldercare
- Sponsor sessions, participate in panel discussions, or host workshops to demonstrate your expertise

Amplify Your Brand's Reach

- Gain national-level visibility and recognition
- Engage with government initiatives, CSR programs, and emerging opportunities in the dementia care ecosystem

Drive Meaningful Impact

- Support a platform that is shaping policy, practice, and public awareness
- Align your brand with a cause that is urgent, growing, and socially significant



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Sponsorship

Headline Sponsorship

Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
Double Exhibit Stall Space 3x2 mts in key area	Exhibit Stall space 3x2 mts in key area	Exhibit Stall space 3x2 mts	Exhibit Stall Space 3x2 mts
Back Cover inside colour/ Double Page colour ad in Booklet	Double Page colour advertisement in Booklet	Full Page colour advertisement in booklet	Full Page B&W or Half Page Colour advertisement in booklet
Featured logo on backdrop and other signages	Featured logo on backdrop and other signages	Logo on backdrop and other signages	Logo on conference website with link to company website
Recognition at opening and closing ceremonies	Recognition at opening and closing ceremonies	Inclusion of 1 promotional printed material in delegate kit	Logo on backdrop and other signages
10 Complimentary registrations to the conference	7 Complimentary registrations to the conference	5 Complimentary registrations to the conference	Inclusion of 1 promotional printed material in delegate kit
Inclusion of 2 promotional printed material in delegate kit	Inclusion of 2 promotional printed material in delegate kit	2 minute video at break times	4 Complimentary registrations to the conference
Featured logo on conference website with link to company website	Featured logo on conference website with link to company website	Logo on conference website with link to company website	1 minute video at break times
4 minute video at break times	3 minute video at break times	Placement of 1 standee at entrance area / lobby	Placement of 1 standee at entrance area / lobby
Up to 4 Standees can be placed at Key Areas	Up to 2 Standees can be placed at Key Areas		
Rs 7,00,000 + 18% GST	Rs 5,00,000 + 18% GST	Rs 3,50,000 + 18% GST	Rs 2,50,000 + 18% GST

Other Sponsorship Opportunities

Symposium Sponsorship – Rs 2,00,000 + GST

- Recognition as an Official Symposium Sponsor in the chosen session
- Opportunity to curate or co-brand a symposium session in alignment with your organization's focus (e.g., assistive technology, caregiver support, mental health, diagnostics, AI in eldercare, etc.)
- Logo presence on all session materials, stage backdrop, and pre/post-session slides
- Possibility to nominate a speaker (subject to scientific committee approval)
- Mention in the conference programme, website, and social media

Delegate Kits – Rs 5,00,000 + GST

- Branding opportunity on all delegate kits distributed to 800+ attendees
- Logo featured on bags/folders
- A branded message or flyer from the sponsor can be inserted in each kit
- Acknowledgment as the Official Delegate Kit Sponsor on the conference website
- Visibility throughout the event, and afterwards, as delegates carry branded materials
- Association with sustainable, practical, and high-utility support for attendees



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UNITED WAY



Dementia
India Alliance

Supported by

TATA TRUSTS

In Association With



GITAM Institute
of Medical Sciences
and Research



Sneha Sandhya
Age Care
Foundation

Knowledge Partner



Government Hospital
for Mental Care
Visakhapatnam

Collaborators



National Institute
of Mental Health and
Neuro Sciences (NIMHANS)



Centre for Brain
Research, IISc



Institute of
Human Behaviour &
Allied Sciences (IHBAS)



Key Sponsors



Exhibitors

Exhibitor Opportunities

Exhibitor Package – Rs 1,50,000/- + GST

- Exhibitor Stall for 2 days – 2x2 mts
- Half page B&W advertisement in conference booklet
- 2 complimentary registrations to the conference
- Inclusion of 1 promotional printed material in delegate kit
- Placement of standee at entrance area / lobby

Stall Spaces

- Exhibitor Stall space for day 1 (2x2mts) – Rs 40,000 + 18% GST
- Exhibitor Stall space for day 2 (2x2mts) – Rs 35,000 + 18% GST
- Exhibitor Stall space for both days (2x2mts) – Rs 60,000 + 18% GST
- Table Space for one day – Rs 18,000 + 18% GST
- Table Space for two days – Rs 32,000 + 18% GST
- Insertion of one printed material in delegate kit – Rs 25,000 + 18%



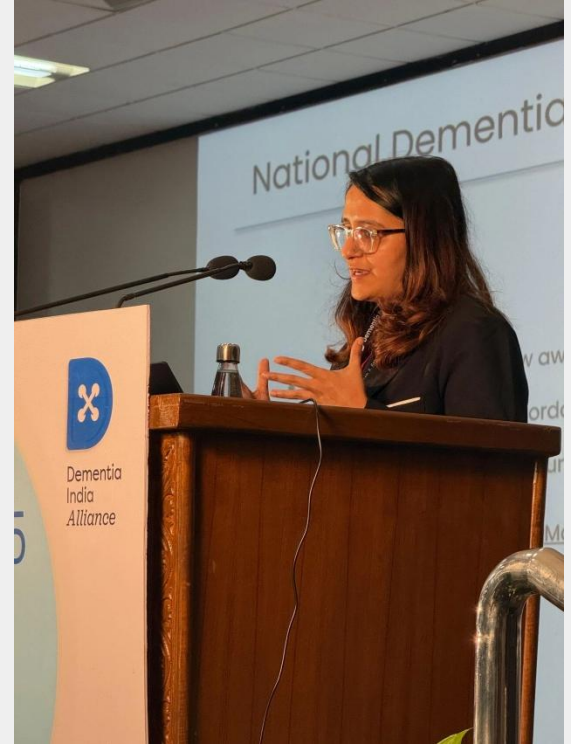
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Advertisements

Advertisement in Conference Booklet

- Full page colour – Rs 25,000 + 18% GST
- Half page colour – Rs 15,000 + 18% GST
- Double page colour – Rs 40,000 + 18% GST
- Full page B&W – Rs 15,000 + 18% GST
- Half page B&W – Rs 9,000 + 18% GST
- Double page B&W – Rs 25,000 + 18% GST



Thank You

If you are interested to participate in DemCon 2026 as a Sponsor / Exhibitor / Advertiser, please get in touch with us at:

Dementia India Alliance

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www.dementia-india.org